

Nothing in this electronic transmission constitutes an offer of, or an invitation to offer, securities for sale in the United States, France, Poland, Italy or any other jurisdiction.

This announcement contains important information which should be read carefully before any decision is made with respect to the Proposed Amendments and Waivers (as defined below) and must be read in conjunction with the Consent Solicitation Statement (as defined below). Any individual or company whose Notes (as defined below) are held by a broker, dealer, commercial bank, trust company or other nominee must contact such entity and instruct such entity, as the Holder of such Notes, to consent in accordance with the customary procedures of Euroclear or Clearstream, as applicable. Noteholders should contact independent professional advisers for advice on the merits of the Proposed Amendments and Waivers including, without limitation, the tax consequences thereof.

Consent Solicitation for 8½% Senior Secured Notes due 2014 issued by Zlomrex International Finance S.A. (the "Solicitation")

Thursday, June 2, 2011

In December 2010 Zlomrex S.A. (the "Company") received the consent to dispose of certain assets and to reorganize its corporate structure to enable an efficient movement of the related sale proceeds. In the past few months the Company has continued to analyze its internal structure, and now believes that a modified reorganization will greatly reduce the tax liabilities generated by the reorganization, and it will allow taking advantage of tax credits accrued by Zlomrex. The Company believes this will generate value for all stakeholders - including the bondholders.

This modified reorganization is in spirit equivalent to the one approved by bondholders in December 2010, but technically is different. Consequently the Company is asking for an additional approval by bondholders, and will pay an amendment fee of 20 basis points, subject to the conditions described below.

The Company and Zlomrex International Finance S.A. (the "Issuer") are soliciting consents (the "Consents") from Noteholders as of the Record Date (defined below) for certain proposed amendments and waivers (the "Proposed Amendments and Waivers") of certain provisions of the indenture governing the Notes (the "Indenture").

Solicitation of consents relating to the 8-1/2% Senior Secured Notes due 2014 (the "Notes")

Regulation S Notes Common Code: 028339399 ISIN Number: XS0283393998	Rule 144A Notes Common Code: 028339453 ISIN Number: XS0283394533
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of

Zlomrex International Finance S.A.,
a *société anonyme* organized under the laws of the Republic of France

Record Date: June 1, 2011 (the "Record Date")

Aggregate principal amount of Notes outstanding as of the Record Date: €127,000,000

Expiration Time: 3:00 p.m., London time, on June 16, 2011

Capitalized terms used in this announcement and not otherwise defined have the meanings ascribed to them in the Indenture or in the Consent Solicitation Statement dated June 2, 2011 (the "Consent Solicitation Statement").

Consent and Proposed Amendments and Waivers

The Issuer, subject to the terms and conditions set forth in the Consent Solicitation Statement, is soliciting the Consents of Noteholders as of the Record Date to effect a Modified Internal Reorganization and certain other consents, waivers and amendments.

The Company and the Issuer are also seeking consent to authorize and direct the Trustee to enter into one or more supplemental Indentures with respect to the Notes (the "Supplemental Indenture") containing the relevant Proposed Amendments and Waivers set forth in the Consent Solicitation Statement; and to the extent necessary under the Indenture, authorize and direct the Trustee to amend and/or waive provisions of the Indenture and direct the Security

Agent to enter into such amendments and/or restatement of certain Security Documents, as the case may be, to give effect to, and permit, each of the relevant Proposed Amendments and Waivers.

Background

Pursuant to a Consent Solicitation Statement dated 15 December 2010 (the "December 2010 Consent Solicitation Statement"), the Issuer received the consent of holders holding a majority in outstanding principal amount of Notes to engage in certain Internal Reorganization transactions (as described and defined in the December 2010 Consent Solicitation Statement), which were designed to enable a more efficient movement of certain asset sale proceeds within the Group. Subsequent to the completion of the December 2010 Consent Solicitation and the completion of the Sale Transactions (as described and defined in the December 2010 Consent Solicitation Statement), the Company continued its analysis of its internal structure. The Company now believes that a further modified organizational structure will provide it with even greater structural, operational and tax efficiencies, which we refer to as the "Modified Internal Reorganization" and which is described in detail in the Consent Solicitation Statement.

While Zlomrex could avoid this further modified reorganization and therefore, the related waiver, and reinvest the net proceeds of its Sale Transactions under the current corporate structure, this would be materially less efficient and would involve loss of value for all parties. Furthermore, the basic reorganized structure has already been approved in the December 2010 Consent Solicitation, and the further amendments sought herein are technical in nature and keeping in line with the general intent of the Internal Reorganization approved in the December 2010 Consent Solicitation.

In connection with the Modified Internal Reorganization, none of the subsidiary guarantees currently granted under the Indenture in favour of the bondholders will be released and all of the existing share pledges currently granted under the Indenture in favour of the bondholders will remain in place (other than the share pledge of the equity of HSJ and its note guarantee, which will be released in accordance with the terms of the Indenture by virtue of the fact that HSJ will merge with Zlomrex S.A. in the Zlomrex-HSJ Merger, with Zlomrex S.A. being the surviving entity of such merger).

The Issuer will comply with the requirements in the Indenture in respect of the granting of any Collateral and Guarantees in connection with the Modified Internal Reorganization, including delivering customary legal opinions to the Trustee in respect thereof.

The Amendment Fee

The Issuer will pay, upon the terms and subject to the conditions set forth in the Consent Solicitation Statement (and subject to receipt of the Required Consents and the other Amendment Fee Conditions), for each €1,000 in principal amount of outstanding Notes to the registered holder of such Notes as of the Record Date an amendment fee in the amount of €2.00 (the "Amendment Fee"). Included in the Amendment Fee Conditions is a condition that the Issuer and the Company determine, in their sole discretion, that the Company and its subsidiaries will engage in either the Holdings Transfer and/or the Zlomrex-HSJ Merger, as described in the Consent Solicitation Statement under "Background and Purpose of the Solicitation." The Issuer and the Company will, in their sole discretion, make such determination as to whether or not the Company will engage in such transactions by no later than June 30, 2012.

Required Consents

Adoption under the Indenture of the relevant Proposed Amendments and Waivers requires the Consent of the Holders holding at least a majority in aggregate principal amount of the then outstanding Notes.

Participating in the Consent Solicitation

A holder or beneficial owner of record as of the Record Date wishing to Consent to the Proposed Amendments and Waivers must submit prior to the Expiration Time a Consent given in accordance with the customary procedures of Euroclear or Clearstream, as the case may be, by submitting a valid Electronic Consent Instruction to Euroclear or Clearstream, as applicable. Holders and beneficial owners should check with the bank, securities broker or any other intermediary through which they hold their Notes whether such intermediary will apply different deadlines for participation to those set out in the Consent Solicitation Statement and, if so, they should follow those deadlines.

Consents may be revoked by a Holder at any time prior to but not after the Revocation Deadline, as described herein. The "Revocation Deadline" will occur upon the earlier of (a) the Expiration Time or (b) the date on which the Trustee

receives from the Issuer written notice certifying that Holders of record as of the Record Date of the requisite principal amount of Notes have Consented (and not revoked such Consents) to the Proposed Amendments and Waivers. If the Required Consents are not obtained prior to the Expiration Time, subject to the Issuer's right to extend the Expiration Time as more fully described in the Consent Solicitation Statement, all Consents received in respect of the Notes will automatically terminate and not be effective and no Amendment Fees will be paid. From and after the Effective Time, each present and future Holder of Notes will be bound by the Proposed Amendments and Waivers, whether or not such Holder delivered a Consent or otherwise affirmatively objected to the Proposed Amendments and Waivers. See "Certain Significant Considerations—If the Proposed Amendments and Waivers sought in the Solicitation become effective and operative, all Notes issued under the Indenture will be subject to the terms of, and bound by, all the Proposed Amendments and Waivers."

Important Information:

The Consent Solicitation Statement contains additional material information about Zlomrex S.A., the Issuer and the Guarantors and all Noteholders are urged to read the Consent Solicitation Statement in its entirety, regardless of whether or not they anticipate consenting to the Proposed Amendments and Waivers.

Additionally, a complete description of the terms and conditions of the Solicitation are set out in the Consent Solicitation Statement. Further details on the transaction can be obtained from:

The Solicitation Agent:

Knight Capital Europe Limited

City Place House
London EC2V 5DU
United Kingdom

Inquiries regarding the Solicitation:
+44 (0)20 7997 7742
E-mail:
liabilitymanagement@knight.com

The Tabulation Agent and the Information Agent:

The Bank of New York Mellon

Corporate Trusts Events Administration
One Canada Square
London E14 5AL
United Kingdom

The Tabulation Agent may be contacted at:
+44 (0)20 7964 4958
E-mail: eventsadmin@bnymellon.com

Under no circumstances shall this Announcement constitute an offer to sell or issue or the solicitation of an offer to buy or subscribe for the Notes in any jurisdiction. The Solicitation shall not be considered an "offer of securities to the public" for purposes of the Luxembourg law on prospectus for public offering dated 10 July 2005 or of the Italian legislative decree no. 58 dated 24 February 1998, or give rise to or require a prospectus in an EU member state which has implemented the prospectus directive.

Within the United Kingdom, this Announcement is directed only at persons having professional experience in matters relating to investments who fall within the definition of "investment professionals" in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 ("relevant persons"). The investment or investment activity to which this Announcement relates is only available to and will only be engaged in with relevant persons and person who receive this Announcement who are not relevant persons should not rely or act upon it.

The Solicitation Agent takes no responsibility for the contents of this announcement. This announcement must be read in conjunction with the Consent Solicitation Statement. This announcement and the Consent Solicitation Statement contain important information which should be read carefully before any decision is made in connection with the Proposed Amendments and Waivers. If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, bank manager, accountant or other independent financial adviser. None of the Issuer, its parent Zlomrex S.A. (the "Company"), any Guarantor, the Solicitation Agent, Tabulation Agent, Information Agent or the Trustee makes any recommendation whether Holders should Consent to the Proposed Amendments and Waivers.

This announcement contains "forward-looking statements" regarding the Issuer, the Company, Guarantors and their business. Such statements are not historical facts and may include management's current views with respect to future events and financial performance. Although these views are based on reasonable assumptions, these forward-looking statements are subject to numerous risks and uncertainties and assumptions. Accordingly, you should not regard such statements as representations as to whether such anticipated events will occur or that expected objectives will be achieved. All forward-looking statements in this announcement are made on the date hereof, and no party undertakes to update any such statement to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.